

BUSINESS POLICY

A One-Man-Show

PETER NÄF karrierecoaching is a single company registered in the commercial register of the canton of Zurich (Company information). This means that you always work with the boss himself.

Constancy in cooperation

A successful professional relationship as well as trust and confidence develop from successful collaboration over an extended period of time. The advantage of my business model is that you will always deal with the same person and will be able to build on former collaboration.

Networking and independent

I am connected, but not bound to any network partner. If I consider myself not competent in a subject, I recommend the best alternative known to me.

My independence means that I neither pay for clients I refer nor do I accept anything in return for referrals. The focus is on the needs of my clients.

Avoidance of interest conflicts

In order to avoid conflicts of interest in coaching my clients, I do not offer job placement services.

Transparency

A high degree of transparency in working with my clients is important to me. That is why I work with comprehensible methods and abstain from personality tests in a personal and professional assessment. I explain methods that are more difficult to understand, so that my clients feel safe and in control at all times.

Expertise as a result of specialization

People gain deeper understanding by doing the same things time and again and simultaneously experience them in a new way. For more than 20 years I have been working in the field of career counselling and there is still a lot to discover.