

APPLICATION COACHING

Job search and application as a process

Success in job search and application requires that you know what you are looking for. You may have done a personal and professional assessment and obtained additional information about jobs that interest you through job research. From this, you develop a strategy for your job search on the open and/or hidden labour market and finally apply. If you approach your job search in a structured way, the application is the last step of a longer process. Do not skip any step in the process and thus bring a sense of calm and concentration to your activities.

Application without myth: Content before form

Are you occasionally confused by the many tips and tricks on the subject of job search and application? I have been dealing with this topic for over 20 years and have experienced many fashions and trends. Yet the principles of a successful job search and application have remained the same. In the application coaching we develop

a suitable search strategy as well as meaningful and authentic application documents without marketing-speak. For this purpose, I provide you with Word templates so that we can concentrate on the most important part of your application: the content.

Based on this, I offer advice on the following topics: Job search with LinkedIn, initiative applications, job search via your own network as well as via headhunters and personnel consultants. You will find a description of my approach as a link below.

[Offer application coaching \(PDF\)](#)

Next step

Arrange a free and non-binding 15-minutes preliminary meeting (by phone or online) by calling 076 223 97 88 or by e-mail, WhatsApp or Threema.

I also offer application coaching via Zoom, Teams and Skype.